

SPONSORSHIP INFORMATION

WHAT IS HACKWCU?

HackWCU is a 24-hour hackathon at West Chester University. We will be hosting hundreds of students across the nation for a full day of fun, innovation, and creative problem solving. This is a great opportunity for beginners and advanced hackers alike to challenge themselves and broaden their skills. HackWCU also allows hackers a chance to network with tech companies, learn at workshops, meet with industry experts, and receive one-on-one guidance from experienced mentors.

WHEN & WHERE?

- Saturday, March 30th to Sunday, March 31st, 2019
- The Business and Public Management Center, 50 Sharpless Street West Chester, PA



WHY SPONSOR?

Sponsoring HackWCU is the most effective recruiting effort you can make to engage with the tech industry's rising talent. Hackathons are quickly replacing career fairs and other traditional methods of recruiting. This is because the Hackathon community is greatly comprised of the industry's top most passionate developers, entrepreneurs, and engineers. Additionally, sponsoring HackWCU is a great opportunity to expedite your company's brand recognition, and show off your company's new products to developers, leaders, and consumers.

GETTING INVOLVED

We want you to be a part of HackWCU because we know you will add value to the event. In addition to monetary support, you can help by:

1. Sending members of your tech team to be ambassadors or mentors.
2. Sending a member of your tech team to give a tech talk or workshop.
3. Making HackWCU memorable by giving hackers branded swag.

Check out our sponsorship tiers below and contact us with any questions, comments, and concerns at info@hackwcu.org, and we'll get back to you right away!



HACK WCU

SPONSORSHIP TIERS

<i>Kilo</i>	<i>Mega</i>	<i>Giga</i>	<i>Tera</i>
\$500	\$1000	\$2000	\$4000

General

Sponsor table	✓	✓	✓	✓
Sponsor workshop		1	1	2
Send mentors	✓	✓	✓	✓
Demo at opening ceremony	2 mins	3 mins	5 mins	5 mins
Keynote				✓
Co-host				✓
Lounge				✓

Recruiting

Material distribution	✓	✓	✓	✓
Access to resumes		Post-event	Pre-event	Pre-event
Recruiters onsite		✓	✓	✓

Branding

Logo on website	✓	✓	✓	✓
Logo on t-Shirt		✓	✓	✓
Promotional emails to attendees			✓	✓
Branded prize	✓	✓	✓	✓

If you'd prefer a customized package, send us an email at info@hackwcu.org and our team will get back to you as soon as possible!